



FOR IMMEDIATE RELEASE

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ONE AMERICA APPEAL FOR HURRICANE RELIEF UPDATE: \$31 MILLION IN DONATIONS FROM OVER 80,000 GIVERS TO DATE

Launched by the five living former U.S. presidents on September 7th, the One America Appeal today announced its campaign to help Texas, Florida and the Caribbean recover from this catastrophic hurricane season has, to date, raised \$31 million in tax-deductible, private funds from over 80,000 donors.

Substantial gifts and commitments have also been received thanks to the generosity of the Born this Way Foundation; the Clinton Family Foundation; the Craig H. Neilson Foundation; Dolly Parton – the Dollywood Foundation; the Dr. Scholl Foundation; the Hamon Charitable Foundation; the Hendrick Relief Fund; JM Family Enterprises, Inc.; Merck; the Monterey Peninsula Foundation; the National Basketball Association; the National Football League; the Pfizer Foundation; the PGA TOUR; the PURE Insurance Foundation; Stephen Colbert’s Americone Dream Foundation, CBS Corporation, Lin-Manuel Miranda, Nick Kroll; the Texas Instruments Foundation; Vertical Bridge Holdings, LLC; and Walton Family Foundation.

The “Deep from the Heart: One America Appeal Concert” at Texas A&M’s Reed Arena has also received critical underwriting support from Ford Motor Company; His Highness Sheikh Hamad bin Khalifa Al Thani, The Father Emir; the Ansary Foundation; PepsiCo, Inc. and Lockheed Martin.

The concert begins at 7 p.m. CST on Saturday, October 21. It will be livestreamed on the One America Appeal at [youtube.com/OneAmericaAppeal](https://www.youtube.com/OneAmericaAppeal) and simulcast live on iHeartMedia Radio in its Texas markets Houston, Beaumont, Corpus Christi, Bryan and Waco.

“With damage estimates from Hurricanes Harvey, Irma and Maria topping \$300 billion and requiring months and years of rebuilding ahead, we hope this strong start to the One America Appeal is just that – a start,” said David Jones, CEO of the George H. W. Bush Presidential Library Foundation. “The former presidents want to thank each donor who, out of the goodness of their hearts, has given of themselves in such a selfless way to help their fellow Americans.”

Vital in-kind donations have also been received from the Ad Council; Drew Katz of Interstate Outdoor Advertising and The Outdoor Advertising Association of America; AT&T; and creative firm GSDM in Austin.



One America Appeal is still receiving and processing gifts, and has already distributed nearly \$13 million to its five designated funds: the Florida Disaster Fund, the Rebuild Texas Fund, the Hurricane Harvey Relief Fund focusing on the greater Houston area, Juntos y Unidos por Puerto Rico and the Fund for the Virgin Islands.

Tax-deductible donations made through OneAmericaAppeal.org are deposited in a special restricted account established by the George H. W. Bush Presidential Library Foundation, a 501c3 organization, to ensure 100 cents out of every dollar given go to assist the recovery from these highly destructive hurricanes.

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