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FORMER U.S. PRESIDENTS' "ONE AMERICA APPEAL"
OFFICIALLY EXPANDS TO INCLUDE IRMA RECOVERY
Initial plan to raise funds for organizations helping Hurricane Harvey victims in Texas and Houston now will also direct monies raised to the Florida Disaster Fund

The "One America Appeal" launched last week by all five living former presidents to raise private money for hurricane victims today announced that their efforts will also aid Floridians impacted by Hurricane Irma through the Florida Disaster Fund, following its activation by Governor Rick Scott.

The Florida Disaster Fund is the State of Florida's official private fund established to assist the state's communities as they respond to and recover from destructive storms. In partnership with the public sector, private sector and other non-governmental organizations, the Florida Disaster Fund supports response and recovery activities.

One hundred percent of funds donated to the Florida Disaster Fund will go toward disaster-related response and recovery because the fund has no overhead costs.

This weekend, One America Appeal is also launching a second public service announcement, "One America Appeal," which will air during the NFL's telecasts all day Sunday and Monday night. The PSA alerts viewers that online, tax-deductible donations may continue to be made at OneAmericaAppeal.org.

A special restricted account has been established through the George H. W. Bush Presidential Library Foundation to collect and quickly distribute donations to ensure 100 cents out of every dollar goes to assist hurricane victims. In addition to the Florida Disaster Recovery Fund, donations will also be shared with the Hurricane Harvey Relief Fund focusing on the greater Houston region, and the Rebuild Texas Fund assisting communities across the state.

The PSA "One America Appeal" can now be seen online at OneAmericaAppeal.org.

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